

HAND PICKED



HAND PICKED MAGAZINE

MEDIA PACK 2025

HANDPICKEDMAGAZINE.CO.UK

WELCOME TO HAND PICKED MAGAZINE

Hand Picked Magazine is the stylish, aspirational lifestyle publication for Hand Picked Hotels, a bespoke collection of the UK's finest luxury country house hotels.

Each issue comprises insightful and informative articles that welcome the reader on a journey of discovery, exploring the best of British arts and culture, travel, food and drink, entertainment, sport, fashion, motoring, beauty and wellbeing.

Featuring the latest trends and trailblazers that are positively shaping today's world, Hand Picked Magazine is the must-read publication for Hand Picked Hotels' discerning guests.

HAND PICKED HOTELS' VISION

Julia Hands' vision when she created Hand Picked Hotels twenty-one years ago is as relevant today as it was then – to be the UK's leading collection of luxury country house hotels by creating a memorable experience for every guest that makes them count the days until their return.

Hand Picked Hotels is a collection of intriguing, tempting and unique hotels rich in history and culture, set in captivating surroundings.

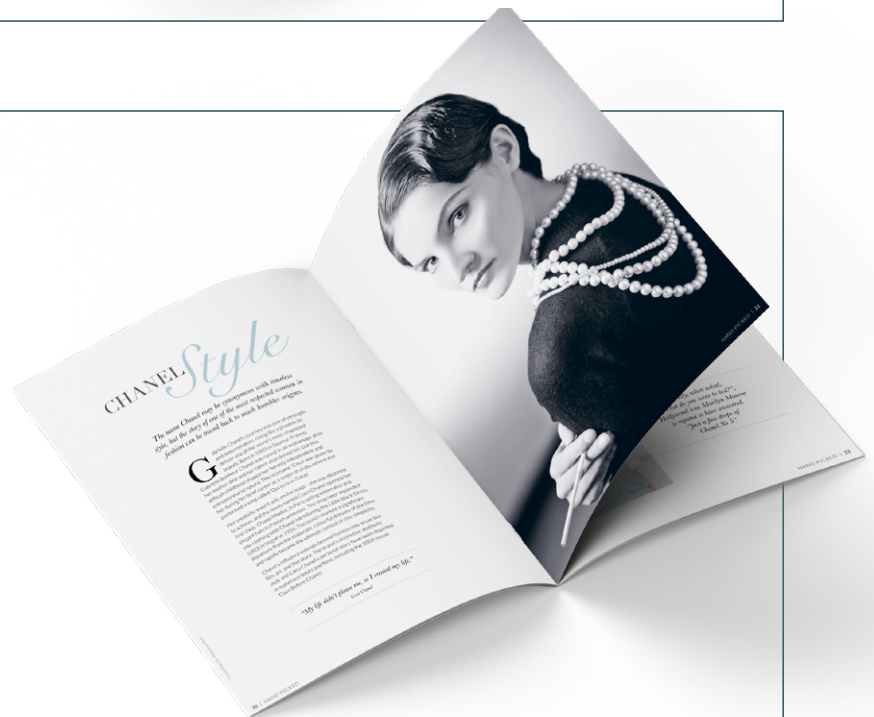
Relaxed indulgence is at the heart of the Hand Picked Hotels ethos, and it is supported through every page of Hand Picked Magazine.



Hand Picked Magazine
celebrates unique people that
inspire through their stories,
bringing our publications to life.



Fashion features present the latest sartorial styles, from bridal trends to catwalk creations.



Hand Picked Hotels' award-winning chefs invite the reader on a mouth-watering adventure showcasing the finest seasonal produce.



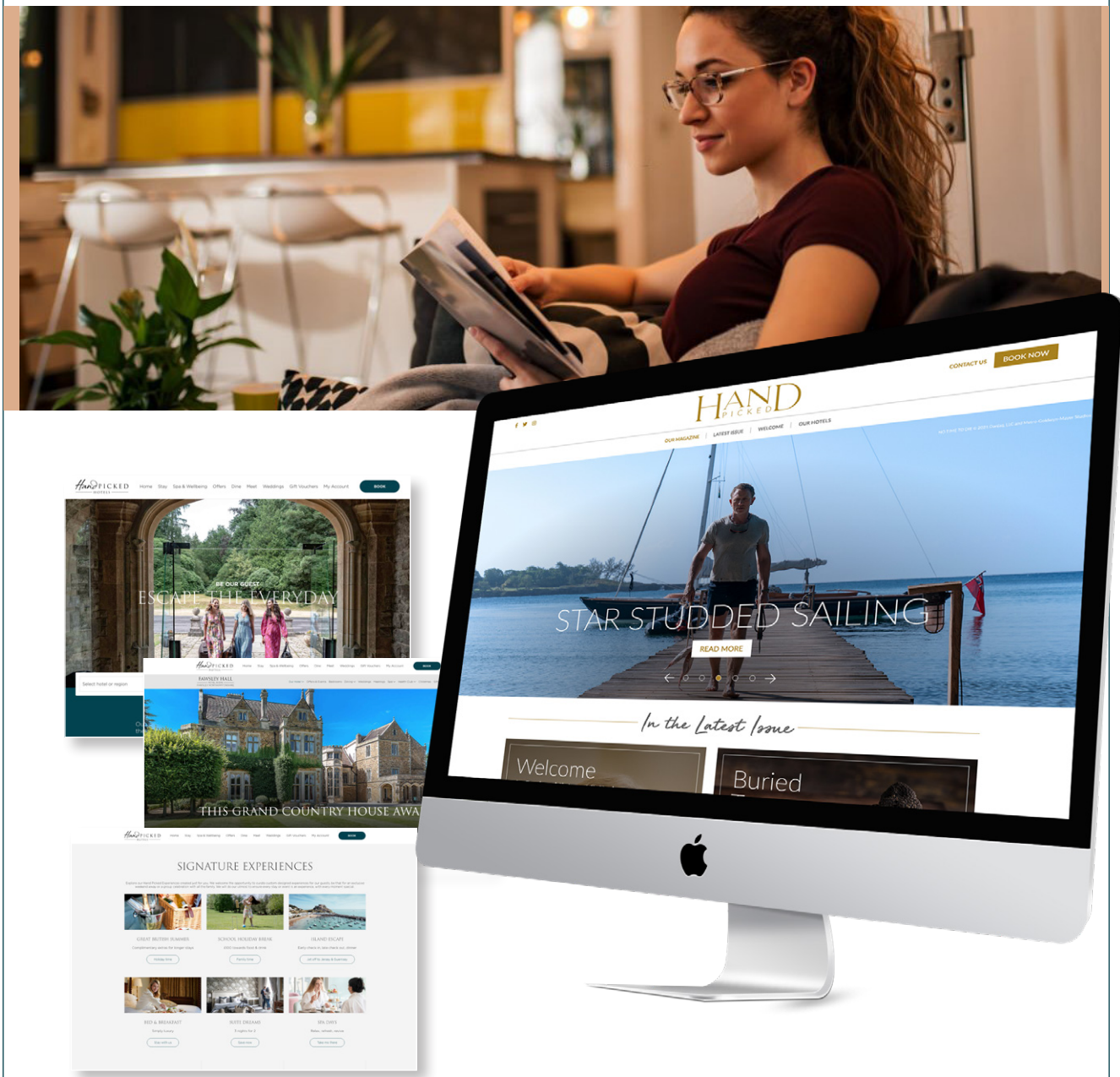
READERSHIP AND REACH

Total UK group potential readership
at **50% occupancy**

750,000

Total annual
day spa guests

11,000



Visitors to Hand Picked Hotels' website total
over 4 million per year

ADVERTISING

Prime positions

Back page: £10,000

Inside back page: £8,000

Inside front page: £8,000

First double-page spread: £5,000

**Full page contributors
and contents**

£4,000 each

Packages

Platinum package: Back page with double-page spread editorial and one page next to contributors £14,000

Gold package: Inside front page double-page spread editorial £10,000

Run of paper

Double-page spread: £4,000

Full page: £3,000

Frequency: Annual

Circulation: 20,000

Size: A4

SPECIFICATION

Advert dimensions

Double page:

297mm x 420mm
(+ 3mm bleed)

Full page:

297mm x
210mm (+3mm
bleed)

If artwork is supplied, it should be CMYK in PDF Hi Res format

Artwork/Copy Deadline: 18th September 2025

Publication Date: 30th October 2025

For more information

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THE COLLECTION

M25 & South East

1. Brandshatch Place Hotel & Spa
Fawkham, Kent
2. Buxted Park Hotel
Ashdown Forest, East Sussex
3. Chilston Park Hotel
Lenham, Kent
4. Nutfield Priory Hotel & Spa
Nutfield, Surrey
5. Woodlands Park Hotel
Cobham, Surrey

South West

6. Audleys Wood Hotel
Basingstoke, Hampshire
7. Bailbrook House Hotel
Bath, Somerset
8. Rhinefield House Hotel
The New Forest, Hampshire

Midlands

9. Ettington Park Hotel
Stratford-upon-Avon, Warwickshire
10. Fawsley Hall Hotel & Spa
Fawsley, Northamptonshire
11. New Hall Hotel & Spa
Sutton Coldfield, Birmingham
12. Stanbrook Abbey Hotel
Callow End, Worcester

North

13. Crathorne Hall Hotel
Yarm, North Yorkshire
14. Rookery Hall Hotel & Spa
Nantwich, Cheshire
15. Wood Hall Hotel & Spa
Wetherby, West Yorkshire

Scotland

16. Norton House Hotel & Spa
Edinburgh

Channel Islands

17. Braye Beach Hotel
Braye Street, Alderney
18. Fermain Valley Hotel
Fermain, Guernsey
19. Grand Jersey Hotel & Spa
St Helier, Jersey
20. L'Horizon Beach Hotel & Spa
St Brelade, Jersey
21. St Pierre Park Hotel,
Spa & Golf Resort
St Peter Port, Guernsey

